

IN THE CLAIMS:

Please cancel claims 13, 20-33, 40-66, 68, and 80-93 and amend claims 12, 14, 34, 35, 67, 69, 74, 75 without prejudice or disclaimer, and add dependent claims 94-161, resulting in the following set of claims:

Claim ~~12~~ (currently amended): A processing system comprising:

a first computer, the processing system being for a second system including second computer, a plurality of portable cards ~~devices~~ transported by consumers, each card device containing an electronic memory, a plurality of homes, a store and a routing system for receiving a signal and generating network addresses in response to an inter-network address in the received signal, the routing system including a plurality of wide area communication links, ~~the processing system comprising:~~

~~a first computer; and~~

~~a second computer,~~

wherein the first computer includes circuitry for sending first signals to the routing system, each first signal including a signal corresponding to a product, and an inter-network address corresponding to the second computer, to cause the routing system to generate a plurality of network addresses, each of the plurality of network addresses corresponding to a respective computer in a respective computer network, and wherein the second computer includes circuitry for receiving first signals, and wherein the second system further includes:

a plurality first processors, each located in one of the plurality of homes, responsive to a signal corresponding to a product ~~first signal~~ received by the second computer, for sending a memory signal to a portable card ~~device~~ in the plurality of cards ~~devices~~, the memory signal corresponding to the product; and

a second processor, in the store, for receiving the memory signal from a portable card ~~device~~ in the plurality of cards ~~devices~~, to send a telecommunications signal out of the store via a telecommunications signal path.

D11
[Claim 13 (cancelled)

2
Claim ~~14~~ (currently amended): The processing system of claim ~~12~~ wherein each card ~~device~~ further contains a processing unit that executes a program stored in a random access memory.

3
Claim ~~15~~ (original): The processing system of claim ~~12~~ wherein the telecommunications signal includes a signal identifying a consumer.

4
Claim ~~16~~ (original): The processing system of claim ~~12~~ wherein the store includes

a receiver for receiving a purchase signal corresponding to a product; and

a determiner for determining a price for the product depending on whether the memory signal, received by the second processor, corresponds to the purchase signal.

Claim ⁵~~17~~ (original): The processing system of claim ⁴~~16~~ wherein the store further includes

an electromagnetic detector for generating the purchase signal.

D11
Claim ⁶~~18~~ (original): The processing system of claim ⁴~~16~~ wherein the store further includes

a bar code reader for generating the purchase signal.

Claim ⁷~~19~~ (original): The processing system of claim ¹~~12~~ wherein each first processor includes a computer spatially removed from the second computer.

[Claim 20-33 (cancelled)

Claim ²⁴~~34~~ (currently amended): In a system including a store, a plurality of portable cards ~~devices~~ each containing an electronic memory, a plurality of homes and a routing system for receiving a signal and generating a routing signal in response to an inter-network address in the received signal, the routing system including a plurality of wide area communication links, a method comprising:

sending first signals from a first computer to the routing system, each first signal including a signal corresponding to a product, and an inter-network address corresponding to a second computer, to cause the routing system to generate a plurality of routing signals, each of the plurality of routing signals corresponding to a respective portion of a signal path between the first and second computers;

receiving a signal corresponding to a product, sent in the previous step, first signals, and

D11 the step, performed in one of the homes, of

sending, responsive to the signal a first signal received in the previous step, a memory signal to a portable card device in the plurality of cards devices, the memory signal corresponding to the product, and the step of

subsequently, moving the portable card device to the store, and the step, performed in the store, of

receiving the memory signal from the portable card device, to send a telecommunications signal out of the store via a telecommunications signal path.

27
Claim 35 (currently amended): The method of claim 34²⁶ further including
executing a program stored in a random access memory in the portable card device.

²⁸
Claim ~~36~~ (original): The method of claim ~~34~~²⁶ further including sending, in the telecommunications signal, a signal identifying a consumer.

²⁹
Claim ~~37~~ (original): The method of claim ~~34~~²⁶ further including the steps, performed in the store, of
receiving a purchase signal corresponding to a product; and
determining a price for the product depending on whether the memory signal corresponds to the purchase signal.

D11
³⁰
Claim ~~38~~ (original): The method of claim ~~34~~²⁶ further including the steps, performed in the store, of
generating a purchase signal with an electromagnetic detector, the purchase signal corresponding to a product;
receiving the purchase signal; and
determining a price for the product depending on whether the memory signal corresponds to the purchase signal.

³¹
Claim ~~39~~ (original): The method of claim ~~34~~²⁶ further including the steps, performed in the store, of
generating a purchase signal with a bar code reader, the purchase signal corresponding to a product;

receiving a purchase signal; and
determining a price for the product depending on whether the memory signal
corresponds to the purchase signal.

Claims 40-66 (cancelled)

⁴⁹
Claim ~~67~~ (currently amended): A processing system for a second system

D11
including a first computer, a second computer, a plurality of portable cards devices
each containing an electronic memory, a plurality of homes, a store with a first receiver
that receives signals from the plurality of portable cards devices to send a
telecommunications signal out of the store via a telecommunications signal path, and a
routing system for receiving a signal and generating a routing signal in response to an
inter-network address in the received signal, the routing system including a plurality of
wide area communication links, the processing system comprising:

circuitry, in the first computer, that sends first signals to the routing system, each
first signal including a signal corresponding to a product, and an inter-network address
corresponding to the second computer, to cause the routing system to generate a
plurality of routing signals, each of the plurality of routing signals corresponding to a
respective portion of a signal path between the first and second computers, thereby
enabling the second computer to receive first signals, ~~and~~

wherein the second system further includes a plurality of home computers, each located in one of the plurality of homes, responsive to a signal corresponding to a product, from a first signal received by the second computer, for sending a memory signal to a portable card device in the plurality of cards devices, the memory signal corresponding to the product.

Claim ~~68~~ (cancelled)

D11
Claim ~~68~~⁵⁰ (currently amended): The processing system of claim ~~67~~⁴⁹ wherein each card device further contains a processing unit that executes a program stored in a random access memory.

Claim ~~70~~⁵¹ (original): The processing system of claim ~~67~~⁴⁹ wherein the telecommunications signal includes a signal identifying a consumer.

Claim ~~71~~⁵² (original): The processing system of claim ~~67~~⁴⁹ further including a second receiver that receives a purchase signal corresponding to a product; and
a determiner for determining a monetary amount depending on whether the memory signal, received by the first receiver, corresponds to the purchase signal.

⁵³
Claim ~~72~~ (original): The processing system of claim ~~67~~⁴⁹ further including an electromagnetic detector for generating the purchase signal.

⁵⁴
Claim ~~73~~ (original): The processing system of claim ~~67~~⁴⁹ further including a bar code reader for generating the purchase signal.

⁷²
Claim ~~74~~ (currently amended): In a system including a store, a plurality of portable cards ~~devices~~ each containing an electronic memory, a plurality of homes and a routing system for receiving a signal and generating a routing signal in response to an inter-network address in the received signal, the routing system including a plurality of wide area communication links, a method comprising:

D11
sending, from a first computer, a first signal to the routing system, the each first signal including a signal corresponding to a product, and an inter-network address corresponding to a second computer, to cause the routing system to generate a plurality of routing signals, each of the plurality of routing signals corresponding to a respective portion of a signal path between the first and second computers, thereby enabling the second computer to receive the first signal ~~first signals~~; and the step, performed in one of the homes, of

sending, responsive to the signal corresponding to a product ~~a first signal~~ received by the second computer, a memory signal to a portable card ~~device~~ in the plurality of cards ~~devices~~, the memory signal corresponding to the product, and

the step of

subsequently, moving the portable card device to the store, and

the step, performed in the store, of

receiving the memory signal from the portable card device, to send a telecommunications signal out of the store via a telecommunications signal path.

⁷³
Claim ~~75~~ (currently amended): The method of claim ~~74~~⁷² further including executing a program stored in a random access memory in the portable card device.

⁷⁴
Claim ~~76~~ (original): The method of claim ~~74~~⁷² further including sending, in the telecommunications signal, a signal identifying a consumer.

D11
⁷⁵
Claim ~~77~~ (original): The method of claim ~~74~~⁷² further including the steps, performed in the store, of

receiving a purchase signal corresponding to a product; and

determining a monetary amount depending on whether the memory signal corresponds to the purchase signal.

⁷⁶
Claim ~~78~~ (original): The method of claim ~~74~~⁷² further including the steps, performed in the store, of

generating a purchase signal with an electromagnetic detector, the purchase signal corresponding to a product;

receiving the purchase signal; and

determining a monetary amount depending on whether the memory signal corresponds to the purchase signal.

⁷⁷
Claim ~~79~~ (original): The method of claim ~~74~~⁷² further including the steps, performed in the store, of

generating a purchase signal with a bar code reader, the purchase signal corresponding to a product;

receiving a purchase signal; and

D11
determining a monetary amount depending on whether the memory signal corresponds to the purchase signal.

[Claim 80-92 (cancelled)

⁸
Claim ~~93~~ (currently amended): The processing system of claim ~~12~~¹ 87 wherein the store includes

means for generating a purchase signal with a bar code reader, the purchase signal corresponding to a product;

a second receiver that receives a purchase signal; and

means for determining a monetary amount depending on whether the memory signal corresponds to the purchase signal.

Please add the following new claims:

9
Claim ~~94~~ (new): The processing system of claim ~~12~~ wherein each first signal is responsive to a request, each of the first processors includes a browser, and the processing system further includes a structure processed by the browser to generate a request.

D11
10
Claim ~~95~~ (new): The processing system of claim ~~94~~ wherein the structure includes a Form.

11
Claim ~~96~~ (new): The processing system of claim ~~94~~ wherein the request includes an address.

12
Claim ~~97~~ (new): The processing system of claim ~~94~~ wherein the address is an email address.

13
Claim ~~98~~ (new): The processing system of claim ~~12~~ wherein each first signal is responsive to a request, and each of the first processors includes a browser, and the

processing system further includes a first structure, selectable by a consumer, to cause the browser to invoke a second structure and generate a request.

¹⁴
Claim ~~99~~ (new): The processing system of claim ~~98~~¹³ wherein the first structure includes hypertext.

¹⁴
Claim ~~100~~ (new): The processing system of claim ~~98~~¹³ wherein the second structure includes a Form.

¹⁴
Claim ~~101~~ (new): The processing system of claim ~~12~~¹ wherein each first signal is responsive to a request, and the processing system further includes a document advertising a product, the document including a structure, selectable by a consumer, to generate a request.

¹⁷
Claim ~~102~~ (new): The processing system of claim ~~101~~¹⁴ wherein the structure includes hypertext.

¹⁸
Claim ~~103~~ (new): The processing system of claim ~~101~~¹⁴ wherein the structure includes a Form.

¹⁹
Claim ~~104~~ (new): The processing system of claim ~~12~~¹ wherein the processing

system further includes a structure, selectable by a consumer, to add the consumer to a record of consumers that will receive signals corresponding to a product, responsive to a subsequent event.

²⁰
Claim ~~105~~ (new): The processing system of claim ~~104~~¹⁹ wherein the subsequent event is a message from a coupon issuer.

²¹
Claim ~~106~~ (new): The processing system of claim ~~105~~²⁰ wherein the message from the coupon issuer includes an email message.

²²
Claim ~~107~~ (new): The processing system of claim ~~104~~¹⁹ wherein the structure includes hypertext.

²³
Claim ~~108~~ (new): The processing system of claim ~~104~~¹⁹ wherein the structure includes a Form.

²⁴
Claim ~~109~~ (new): The processing system of claim ~~12~~¹ wherein the telecommunications signal includes a signal sent to a clearing house.

²⁵
Claim ~~110~~ (new): The processing system of claim ~~12~~¹ wherein the telecommunications signal includes a signal sent to a market research center.

³²
Claim ~~111~~ (new): The method of claim ~~34~~²⁶ wherein each first signal is responsive to a request, and the method further includes processing a structure with a browser, to generate a request.

³³
Claim ~~112~~ (new): The method of claim ~~111~~³² wherein the structure includes a Form.

³⁴
Claim ~~113~~ (new): The method of claim ~~111~~³² wherein the request includes an address.

³⁵
Claim ~~114~~ (new): The method of claim ~~113~~³⁴ wherein the address is an email address.

³⁶
Claim ~~115~~ (new): The method of claim ~~34~~²⁴ wherein each first signal is responsive to a request, the system further includes a browser, and the method further includes selecting a first structure to cause the browser to invoke a second structure and generate a request.

³⁷
Claim ~~116~~ (new): The method of claim ~~115~~³⁶ wherein the first structure includes hypertext.

³⁸
Claim ~~117~~ (new): The method of claim ~~115~~ wherein the second structure includes a Form.

³⁹
Claim ~~118~~ (new): The method of claim ~~34~~ wherein each first signal is responsive to a request, the system further includes a document advertising a product, and the method further includes selecting a structure in the document to generate a request.

⁴⁰
Claim ~~119~~ (new): The method of claim ~~118~~ wherein the structure includes
D11
hypertext.

⁴¹
Claim ~~120~~ (new): The method of claim ~~118~~ wherein the structure includes a
Form.

⁴²
Claim ~~121~~ (new): The method of claim ~~34~~ further including selecting a structure to add a consumer to a record of consumers that will receive signals corresponding to a product, responsive to a subsequent event.

⁴³
Claim ~~122~~ (new): The method of claim ~~121~~ wherein the subsequent event is a message from a coupon issuer.

⁴⁴
Claim ~~123~~ (new): The method of claim ~~122~~⁴³ wherein the message from the coupon issuer includes an email message.

⁴⁵
Claim ~~124~~ (new): The method of claim ~~121~~⁴² wherein the structure includes hypertext.

⁴⁶
Claim ~~125~~ (new): The method of claim ~~121~~⁴² wherein the structure includes a Form.

D11
⁴⁷
Claim ~~126~~ (new): The method of claim ~~34~~²⁴ wherein the telecommunications signal includes a signal to a clearing house.

⁴⁸
Claim ~~127~~ (new): The method of claim ~~34~~²⁴ wherein the step of receiving a signal corresponding to a product is performed in the one of the homes.

⁴⁹
Claim ~~128~~ (new): The processing system of claim ~~67~~⁴⁹ wherein each first signal is responsive to a request, each of the home computers includes a browser, and the processing system further includes a structure processed by the browser to generate a request.

⁵⁰
Claim ~~129~~ (new): The processing system of claim ~~128~~⁵⁰ wherein the structure

includes a Form.

⁵⁷
Claim ~~130~~ (new): The processing system of claim ~~128~~⁴⁵ wherein the request includes an address.

⁵⁸
Claim ~~131~~ (new): The processing system of claim ~~130~~⁵⁷ wherein the address is an email address.

⁵⁹
Claim ~~132~~ (new): The processing system of claim ~~67~~⁴⁹ wherein each first signal is responsive to a request, each of the home computers includes a browser, and the processing system further includes a first structure, selectable by a consumer, to cause the browser to invoke a second structure and generate a request.

⁶⁰
Claim ~~133~~ (new): The processing system of claim ~~132~~⁵⁹ wherein the first structure includes hypertext.

⁶¹
Claim ~~134~~ (new): The processing system of claim ~~132~~⁵⁹ wherein the second structure includes a Form.

⁶⁴
Claim ~~135~~ (new): The processing system of claim ~~67~~⁴⁹ wherein each first signal is responsive to a request, and the processing system further includes a document

advertising a product, the document including a structure, selectable by a consumer, to generate a request.

⁴²
Claim ~~136~~ (new): The processing system of claim ~~134~~⁴¹ wherein the structure includes hypertext.

⁴³
Claim ~~137~~ (new): The processing system of claim ~~134~~⁴¹ wherein the structure includes a Form.

D11
⁴⁵
Claim ~~138~~ (new): The processing system of claim ~~67~~⁴⁹ wherein the processing system further including a structure, selectable by a consumer, to add the consumer to a record of consumers that will receive signals corresponding to a product, responsive to a subsequent event.

⁴⁴
Claim ~~139~~ (new): The processing system of claim ~~138~~⁴⁵ wherein the subsequent event is a message from a coupon issuer.

⁴⁷
Claim ~~140~~ (new): The processing system of claim ~~139~~⁴⁴ wherein the message from the coupon issuer includes an email message.

⁴⁸
Claim ~~141~~ (new): The processing system of claim ~~138~~⁴⁵ wherein the structure

includes hypertext.

⁶⁹
Claim ~~142~~ (new): The processing system of claim ~~138~~⁶⁵ wherein the structure includes a Form.

⁷⁰
Claim ~~143~~ (new): The processing system of claim ~~67~~⁴⁹ wherein the telecommunications signal includes a signal to a clearing house.

⁷¹
Claim ~~144~~ (new): The processing system of claim ~~67~~⁴⁹ wherein the telecommunications signal includes a signal to a market research center.

D11
⁷⁸
Claim ~~145~~ (new): The method of claim ~~74~~⁷² wherein the first signal is responsive to a request, and the method further includes processing a structure with a browser, to generate a request.

⁷⁹
Claim ~~146~~ (new): The method of claim ~~145~~⁷⁸ wherein the structure includes a Form.

⁸⁰
Claim ~~147~~ (new): The method of claim ~~145~~⁷⁸ wherein the request includes an address.

⁸¹
Claim ~~148~~ (new): The method of claim ~~147~~⁸⁰ wherein the address is an email address.

⁸²
Claim ~~149~~ (new): The method of claim ~~74~~⁷² wherein the first signal is responsive to a request, the system further includes a browser, and the method further includes selecting a first structure to cause the browser to invoke a second structure and generate a request.

D11
⁸³
Claim ~~150~~ (new): The method of claim ~~149~~⁸² wherein the first structure includes hypertext.

⁸⁴
Claim ~~151~~ (new): The method of claim ~~149~~⁸² wherein the second structure includes a Form.

⁸⁵
Claim ~~152~~ (new): The method of claim ~~74~~⁷² wherein the first signal is responsive to a request, the system further includes a document advertising a product, and the method further includes selecting a structure in the document to generate a request.

⁸⁶
Claim ~~153~~ (new): The method of claim ~~152~~⁸⁵ wherein the structure includes hypertext.

⁸⁷
Claim ~~154~~ (new): The method of claim ~~152~~⁸⁵ wherein the structure includes a Form.

⁸⁸
Claim ~~155~~ (new): The method of claim ~~74~~⁷² further including selecting a structure to add a consumer to a record of consumers that will receive signals corresponding to a product, responsive to a subsequent event.

D11
⁸⁹
Claim ~~156~~ (new): The method of claim ~~155~~⁸⁸ wherein the subsequent event is a message from a coupon issuer.

⁹⁰
Claim ~~157~~ (new): The method of claim ~~156~~⁸⁹ wherein the message from the coupon issuer includes an email message.

⁹¹
Claim ~~158~~ (new): The method of claim ~~155~~⁸⁸ wherein the structure includes hypertext.

⁹²
Claim ~~159~~ (new): The method of claim ~~155~~⁸⁸ wherein the structure includes a Form.

⁹³
Claim ~~160~~ (new): The method of claim ~~74~~⁷² wherein the telecommunications signal includes a signal to a clearing house.

D11

94 12

Claim 161 (new): The method of claim 74 wherein the telecommunications
signal includes a signal to a market research center.

